



## Education Report: Engaging the Māori Television Service to support Māori Medium Distance Education

<b>To:</b>	Hon Kelvin Davis, Associate Minister of Education		
<b>CC:</b>	Hon Chris Hipkins, Minister of Education		
<b>Date:</b>	6 April 2020	<b>Priority:</b>	High
<b>Security Level:</b>	Budget Sensitive	<b>METIS No:</b>	1225369
<b>Drafter:</b>	Tīpene Chrisp	<b>DDI:</b>	s 9(2)(a)
<b>Key Contact:</b>	Kiritina Johnstone	<b>DDI:</b>	
<b>Messaging seen by Communications team:</b>	No	<b>Round Robin:</b>	No

### Purpose of Report

The report seeks your agreement-in-principle to contract the Māori Television Service to deliver distance education services for the Māori Medium Education sector over a 12 week window during and after the COVID-19 Alert Level 4 period.

It is proposed that the contract will have an estimated value of up to \$2m and will be funded from the COVID-19 whole-of-government contingency fund. This is subject to confirmation of funding.

### Summary

1. As part of our response to COVID-19 Alert Level 4, the Ministry of Education is developing a range of distance education approaches for English-medium and Māori-medium services.
2. We have reached preliminary agreement with the Māori Television Service to provide teaching and learning content for Māori Medium Education between 9am and 3pm on the *Te Reo* channel over a 10-12 week window during and after the COVID-19 Alert Level 4 period. The *Te Reo* channel is available on Freeview and Sky platforms and online.
3. We now seek to contract the Māori Television Service to undertake the necessary steps to deliver this content to learners and whānau. We estimate that the contract will have an overall value of up to \$2m. It is proposed to fund this contract from the Covid-19 whole-of-government contingency fund.
4. The contract will support the development of teaching and learning content through te reo Māori. We will create content with well-known Māori entertainers including Kingi Kiriona, Chey and Kahurangi Milne, Te Rau and Fiona Kupenga and Mātai Smith. We will also have access to Dr. Te Manahau and Stacey Morrisson as required. We will

use established TV programmes that promote te reo Māori including Pūkoro and Te Nūtube for kōhanga reo learners, Huritua and Kid's Kai Kart for kura tuatahi (primary) learners and Patapātai and Pao, Pao, Pao for wharekura learners.

5. Each day there will be up to 13 minutes (at one minute intervals) where you, the Ministry or other key presenters can advertise how distance learning for reo Māori learners is being supported. It is a prime opportunity to share key messages about the range of initiatives we are progressing to support students to continue learning from home.
6. Guidance materials for kaiako and tumuaki to support their planning and access to further learning opportunities will be provided through Ki te Ao Mārama, our online space included in Kauwhata Reo.
7. The agreement will also cover a range of functions and services, including: transmission costs; advertising; scheduling management and content licencing. Content licencing agreements need to be negotiated for some of the programmes we propose to use because we seek to use them for a different purpose to what they were originally created for. Māori Television don't foresee an issue here however it does need to be completed before we can televise these.
8. We do not propose to tender this contract as there are no other providers who can deliver the necessary services within the timeframes required.
9. We propose to enter into the contract with the Māori Television Service on 9 April 2020 so that transmission of the teaching and learning content can commence on 15 April 2020 to coincide with the commencement of Term 2 of the school year.
10. Pending your agreement, we will undertake the necessary steps to draw-down funding from the Covid-19 whole-of-government contingency fund.
11. The contract will be managed by Kiritina Johnstone (Group Manager, Te Reo Māori Group) on behalf of the Ministry of Education.
12. We are developing a range of other distance learning options for Māori Medium Education, including the purchase and distribution of digital devices, the development of online teaching and learning content, support for kaiako and the distribution of hard copy teaching and learning packs.

## Recommended Actions

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The Ministry of Education recommends you:

**note** the Ministry of Education has reached preliminary agreement with the Māori Television Service to provide teaching and learning content for Māori Medium Education during and after Covid-19 Alert Level 4;

**agree-in-principle** that the Ministry of Education contract the Māori Television Service to undertake the necessary steps to deliver teaching and learning content to learners and whānau;

☒ **Agree** ☐ **Disagree**

**note**, pending your agreement-in-principle, the Ministry of Education will take the necessary steps to draw-down funding for this work from the Covid-19 whole-of-government contingency fund to support this work;

**agree** that this paper is **NOT** proactively released because it includes Budget Sensitive content.



Disagree

A handwritten signature in black ink, appearing to read "Kelvin Davis".

Hon Kelvin Davis  
Associate Minister of Education  
07 / 04 / 2020

Kiritina Johnstone  
Group Manager, Te Reo Māori  
Early Learning Student Achievement  
06 / 04 / 2020

Proactively Released