



## Education Report: Announcement of te reo matatini and pāngarau, literacy & communication and maths strategies

<b>To:</b>	Hon Jan Tinetti, Associate Minister of Education		
<b>Cc:</b>	Hon Chris Hipkins, Minister of Education Hon Kelvin Davis, Associate Minister of Education – (Māori Education) Hon Aupito William Sio, Associate Minister of Education		
<b>Date:</b>	10 February 2022	<b>Priority:</b>	High
<b>Security Level:</b>	In Confidence	<b>METIS No:</b>	1281000
<b>Drafter:</b>	Campbell Birch	<b>DDI:</b>	9(2)(a) [REDACTED]
<b>Key Contact:</b>	Pauline Cleaver Kiritina Johnstone	<b>DDI:</b>	9(2)(a) [REDACTED]
<b>Messaging seen by Communications team:</b>	No	<b>Round Robin:</b>	No

### Purpose of Report

This paper seeks your agreement on your preferred approach to the public announcement and launch of te reo matatini and pāngarau, literacy & communication and maths strategies.

### Summary

1. In December 2021, Cabinet agreed to final strategies for te reo matatini and pāngarau, literacy & communication and maths (including statistics and numeracy), which were developed to meet the unique needs of learning in and through te reo Māori and English. This included agreement to release the strategies in early 2022 [SWC-21-MIN-0211 refers]. You have indicated that you would like to launch the strategies on Monday, 21 February 2022. Options for doing so are provided in this report, and we ask you to confirm your preferred approach.
2. This report also outlines the proposed communications approach to support the public announcement. As part of this, we plan to digitally release on launch designed versions of *Hei Raukura Mō Te Mokopuna* (te reo matatini and pāngarau) and the *Literacy & Communication and Maths Strategy*. Draft copies of these are provided for your noting (Annexes 1 & 2).
3. We also include for your noting a draft report (currently undergoing further editing) that summarises the evidence and feedback gathered for the literacy & communication and maths strategy (Annex 3).
4. Once we receive confirmation of your preferred option for launching the strategies, we will work alongside your office on the necessary planning and logistics. A draft media release (Annex 4) is provided for your noting.

## Recommended Actions

Te Tāhuhu o te Mātauranga | Ministry of Education recommends you:

- a. **Agree** to the public announcement and launch of the strategies for te reo matatini and pāngarau, literacy & communication and maths on Monday, 21 February 2022.

☒ Agree ☐ Disagree

- b. **Indicate** your preferred option for launching the strategy:

- i. Option 1: Digital release – a media release with supporting information to be made available online, including, if you agree, a brief pre-recorded video.

☒ Agree ☐ Disagree

- ii. Option 2: Digital live event – a Facebook Live event with a media release and supporting information to be made available online [our recommended option].

☐ Agree / ☒ Disagree

- iii. Option 3: School visit – in-person launch at an appropriate education setting, with a media release and supporting information to be made available online.

☒ Agree ☐ Disagree

- c. **Note** the draft designed versions of the strategies to be digitally released on launch, *Hei Raukura Mō Te Mokopuna* and the *Literacy & Communication and Maths Strategy* (Annex 1 & 2).

☒ Noted

- d. **Note** the draft *We Looked, We Learned, We Listened* report to be digitally released on launch (Annex 3).

☒ Noted

- e. **Note** the draft media release provided (Annex 4).

☒ Noted

- f. **Note** that we are working with the office of Minister Davis on the announcement, including communicating how *Hei Raukura Mō Te Mokopuna* aligns with priorities for learning in and through te reo Māori settings.

☒ Noted

- g. **Note** that *Hei Raukura Mō Te Mokopuna* is the strategic direction for te reo matatini and pāngarau, and that the associated strategic action plans are currently under development, and will be released at a later date.

☒ Noted

- h. 9(2)(f)(iv)

☒ Noted

- i. **Agree** that Te Tāhuhu o te Mātauranga | Ministry of Education release this report as part of communication activities accompanying the public release of the strategies. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

☒ Agree / ☐ Disagree



Hon Jan Tinetti  
**Associate Minister of Education**

11 /02/2022




Pauline Cleaver  
**Associate Deputy Secretary  
Te Poutāhū | Curriculum Centre**

10/02/2022

## Background

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5. In March 2021, Cabinet agreed to the development and implementation of strategies to strengthen teaching and learning in literacy and mathematics (including numeracy) during early learning and schooling [SWC-21-MIN-0015 refers]. Two strategies have been developed to meet the unique contexts of learning in and through te reo Māori and English – one for te reo matatini and pāngarau, and one for literacy & communication and maths (including statistics and numeracy). The development of the strategies was informed by evidence review, expert advice and targeted engagement with educators and other stakeholders.
6. In December 2021, Cabinet agreed to the strategic direction for te reo matatini and pāngarau (*Hei Raukura Mō Te Moko pūna*), and the *Literacy & Communication and Maths Strategy*. This included agreement to their public release in early 2022 [SWC-21-MIN-0211 refers].
7. The strategies will guide work programmes which are phased over time, with changes designed and implemented at a pace that aligns with, and is manageable alongside, other curriculum, aromatawai and assessment initiatives, and appropriate within the context of COVID-19. The strategies align with and support the redesign of *Te Marautanga o Aotearoa*, refresh of *The New Zealand Curriculum*, and changes to NCEA, and advance the teaching and learning components of the Early Learning Action Plan.
8. *Hei Raukura Mō Te Moko pūna* describes the strategic direction for te reo matatini and pāngarau across te reo Māori pathways and is based on expert advice and engagement with members of the sector. The associated strategic action plans are currently under development and will be released at a later date.
9. 9(2)(f)(iv)  

10. You have indicated that you would like to launch the strategies on Monday, 21 February 2022. This paper provides options for doing so and outlines our planned communications approach to support their public release.

## Launching the strategies

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11. Different options are available to you for the public announcement and launch of the strategies, and we wish to know your preference:
  - a. Option 1: A digital release — a media release with supporting information to be made available online, including, if you agree, a brief pre-recorded video; or
  - b. Option 2: A digital live event — a Facebook Live event with media release and supporting information to be made available online [our recommended option]; or
  - c. Option 3: A school visit — an in-person launch at an appropriate education setting, with media release and supporting information to be made available online.

12. Given the current 'Red' COVID-19 setting throughout the country, you may feel that a digital release of the strategies is more appropriate than an in-person announcement at a place of learning. We thus recommend Option 2, a Facebook Live event, which will provide the personalised quality of an in-person visit without the associated risk.
13. Should you select Option 1, we will collaborate with your office on decisions regarding the script (including translation for New Zealand's official languages), logistics and filming of the video. This will need to be progressed promptly, given the timeframe we are working to, with launch planned for Monday, 21 February 2022.
14. As part of the launch, we plan to release designed versions of *Hei Raukura Mō Te Mokopuna* and the *Literacy & Communication and Maths Strategy* on Te Tāhuhu website (draft copies are provided in Annex 1 & 2).
15. We also plan to digitally release on launch the report *We Looked, We Learned, We Listened* (a draft is provided in Annex 3), summarising the evidence and feedback gathered for the *Literacy & Communication and Maths Strategy*.

## Communications approach

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16. Our communications approach will highlight that te reo matatini and pāngarau, literacy & communication and maths are fundamental skills and knowledge that children need to unlock the wider curriculum and progress and achieve in all learning areas. The strategies provide broad-reaching, system-level changes that will strengthen the 'infrastructure' of teaching and learning in all areas across the curriculum. They align with and support the redesign of *Te Marautanga o Aotearoa* and refresh of *The New Zealand Curriculum*, inclusive of the new histories content and the testing and design work planned in 2022 for the Social Sciences, English, and Mathematics & Statistics learning areas.
17. Planning is underway for the new curriculum content for Te Takanga o Te Wā and Aotearoa New Zealand's histories to be launched in mid-March 2022, subject to Cabinet decisions in March [METIS 1280269 refers]. If the strategies are released in February, it will provide coherence with the release of this new curriculum content.
18. There has been some public interest in the development of the strategies, and in the approach we will be taking to strengthen teaching and learning in te reo matatini and pāngarau, literacy & communication and maths. There is likely to be strong interest in the launch from subject experts and other parties invested in the direction signalled by the strategies. The views and responses of various groups are likely to attract media attention. Our communications will make clear a range of expert and sector perspectives informed the development of the strategies, and we are taking an evidence-based approach with further co-design work planned.
19. We've heard clearly from our stakeholder engagements that educators desire more guidance and support to help them deliver consistent and high-quality teaching and learning experiences to ākonga. Our communications will emphasise the strategies respond to the need to provide more clarity on effective te reo matatini and pāngarau, literacy & communication and maths teaching approaches.
20. Accompanying the planned launch of the strategies will be a package of communications materials, which we will provide to you in advance. This will include:
  - a. A media release (a draft is attached as Annex 4);

- b. Prepared speech notes for the launch; and
  - c. Dedicated and direct communications products for the sector and specific stakeholder groups, including:
    - i. One-page fact sheets to cover expected FAQs written in plain, focused terms;
    - ii. Direct email messages from senior Te Tāhuhu staff to key stakeholders;
    - iii. A list of one-on-one meetings with stakeholder group representatives; and
    - iv. Graphic presentations for curriculum leads and regional staff to provide information to the sector.
21. Te Tāhuhu has also prepared detailed sector-specific information to respond to questions and concerns that we may receive.
22. These communications materials will be accompanied by additional detailed explanation material and sit alongside the strategies on [www.education.govt.nz](http://www.education.govt.nz).

### Risks and mitigations

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23. We know many parts of the sector are feeling overwhelmed as a result of COVID-19 and we recognise there are a number of changes planned as part of the wider education work programme. We are also aware that teachers and kaiako may be busy preparing for the new year at this time.
24. Prompt release of the strategies will provide reassurance to the sector that there is no immediate impact beyond their engagement in elements of the refresh of the national curriculum that has already been communicated. The phasing of the strategies, and our planned communication approach to support them, makes clear that changes are not happening all at once and will occur over time, in partnership with the sector.
25. 9(2)(g)(i) [Redacted]

### Next Steps

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26. Once we receive confirmation of your preferred option for launching the strategies, we will work alongside your office on the necessary planning and logistics. In the lead-up to launch we will provide you and Minister Davis with a run sheet, talking points, and final designed versions of the strategies.

9(2)(g)(i) [Redacted]

## Annexes

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- Annex 1: *Hei Raukura Mō Te Mokopuna* (draft designed strategy)
- Annex 2: *Literacy & Communication and Maths Strategy* (draft designed strategy)
- Annex 3: *We Looked, We Learned, We Listened* (draft strategy development report for the literacy & communication and maths strategy)
- Annex 4: Draft media release