



Briefing Note: Visit to the National Library (Wellington) to launch te reo matatini and pāngarau, literacy & communication and maths strategies

To:	Hon Jan Tinetti, Associate Minister of Education		
Cc:	Hon Chris Hipkins, Minister of Education Hon Kelvin Davis, Associate Minister of Education Hon Aupito William Sio, Associate Minister of Education		
Date:	18 March 2022	Priority:	High
Security Level:	In Confidence	METIS No:	1281489
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Messaging seen by Communications team:	No	Round Robin:	No

Purpose of Report

This paper provides information to support your visit to the National Library of New Zealand in Wellington to launch te reo matatini and pāngarau, literacy & communication and maths strategies. It also provides updated communications materials to support the launch.

Summary


- You recently agreed to launch Hei Raukura Mō te Mokopuna (te reo matatini and pāngarau strategy) and the Literacy & Communication and Maths Strategy during a school visit as well as a pre-recorded video [METIS 1281000 refers].
- Due to the current COVID-19 context and the disruption to early learning services and schools, it has been decided that the launch will now take place at the National Library of New Zealand, in Wellington, on Friday, 25 March between 10:00 and 11:00am. A run sheet has been provided (Annex 1).
- The Hon Chris Hipkins, Minister of Education, will accompany you to the National Library to support the launch.
- To help support awareness of the launch, Minister Davis has supplied a pre-recorded video promoting the strategies. This will be shared on Ministers' and Te Tāhuhu o te Mātauranga | Ministry of Education social media platforms.

- Speech notes to support the launch have been attached (Annex 2). A joint press release and a video transcript has already been provided to your office.
- Final designed strategies (Annexes 3 & 4) and an insight paper (Annex 5) have been printed to support the launch.
- Two sets of reactive Q & As are also provided: one for the Literacy & Communication and Maths Strategy (Annex 6) and one for Hei Raukura Mō te Mokopuna (Annex 7).
- Academic experts and Ministry of Education officials have been invited to attend the launch (Annex 8).

Proactive Release

Agree that Te Tāhuhu o te Mātauranga | Ministry of Education release this briefing note. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

☒ **Agree** ☐ **Disagree**



Ellen MacGregor-Reid
Hautū | Deputy Secretary
Te Poutāhū | Curriculum Centre

18/03/2022



Hon Jan Tinetti
Associate Minister of Education

20 /03/ 2022

Background information

1. In March 2021, Cabinet agreed to the development and implementation of strategies to strengthen teaching and learning in literacy and mathematics (including numeracy) during early learning and schooling [SWC-21-MIN-0015 refers].
2. In December 2021, Cabinet agreed to the strategic direction for te reo matatini and pāngarau (Hei Raukura Mō te Mokopuna), and the Literacy & Communication and Maths Strategy. This included agreement to their public release in early 2022 [SWC-21-MIN-0211 refers].
3. Te reo matatini and pāngarau, literacy & communication and maths are fundamental skills and knowledge ākonga need to unlock the wider curriculum and progress and achieve in all learning areas. The launch of the strategies will support the refresh of The New Zealand Curriculum and redesign of Te Marautanga o Aotearoa, the first step of which is the new curriculum content for Aotearoa New Zealand's histories and Te Takanga o Te Wā, launched by Rt Hon Jacinda Ardern, Prime Minister, and education ministers last week [METIS 1283032 refers].
4. 'Hei Raukura Mō te Mokopuna', the strategy for te reo matatini and pāngarau, seizes an opportunity to reclaim the original intent of these terms so that we better support tamariki and rangatahi to achieve success as Māori within Māori language education pathways. It recognises the importance of ensuring all mokopuna get the te reo matatini and pāngarau teaching and learning they need to achieve their aspirations and become confident leaders of tomorrow within te ao Māori and the wider world.
5. Hei Raukura Mō te Mokopuna sets out the strategic direction for te reo matatini and pāngarau. The associated strategic action plan is currently under development and will be released at a later date [METIS 1281000 refers].
6. The 'Literacy & Communication and Maths Strategy' is for English language education pathways. It sets out to shape early learning and schooling pathways to deliver equity and excellence in literacy, communication, mathematics and statistics, and numeracy teaching and learning, so every child and young person gains the foundational skills they need to achieve their aspirations and thrive in our changing world.
7. 9(2)(f)(iv)
[Redacted]
[Redacted]
[Redacted]

Launching the strategies at the National Library (Wellington)

8. The original intent for launching the strategies was to visit a dual medium school, but due to the current COVID-19 context and the disruption to early learning services and schools, it has been decided that the launch will now take place at the National Library of New Zealand, in Wellington, on Friday, 25 March between 10:00am and 11:00am. A run sheet is attached (Annex 1).
9. The Hon Chris Hipkins, Minister of Education, will accompany you to the National Library to support the launch and we are working with your office on the details. Ministry officials will also support your attendance.
10. To help support awareness of the launch, Minister Davis has supplied a pre-recorded video promoting the strategies. This will be shared on Ministers' and Te Tāhuhu o te Mātauranga | Ministry of Education social media platforms.

11. Speech notes to support the launch have been attached (Annex 2). A joint press release and a video transcript has already been provided to your office.
12. Reactive Q&As have been provided for both strategies (Annexes 6 and 7).
13. At your request we have invited te reo matatini and pāngarau, literacy & communication and maths academic experts to the launch as guests (Annex 8).

The National Library and its connection to the strategies

14. The National Library of New Zealand | Te Puna Mātauranga o Aotearoa is Aotearoa New Zealand's legal deposit library and is charged with the obligation to 'enrich the cultural and economic life of New Zealand and its interchanges with other nations'.
15. The Ministry and the National Library work closely together to ensure schools can access quality library content and to encourage students to read for pleasure.
16. One of the five focus areas in the Literacy & Communication and Maths Strategy is to create genuine educationally powerful connections. As part of this, we intend to consolidate our partnership with the National Library to extend literacy & communication and maths engagement and learning.

Updated communications materials

17. In December 2021, Cabinet agreed to delegate authority to the Associate Minister of Education to make any required editorial or technical changes to the Government's response prior to release [SWC-21-MIN-0211 refers].
18. Minor editorial changes have been made to the final designed version of the Literacy & Communication and Maths Strategy (Annex 3) since the draft copy provided to your office in February 2022 [refer METIS 1281000, Annex 2]. These include editing for clarity and reordering sections for better flow. 9(2)(f)(iv) . None of the changes made affect the intent or substance of the version agreed by Cabinet.
19. No changes have been made to the content of Hei Raukura Mō te Mokopuna (a final designed version is provided in Annex 4).
20. We also provide you with a final designed version of *Insights that informed the Literacy & Communication and Maths Strategy* (Annex 5). Originally titled *We Looked, We Learned, We Listened* [refer METIS 1281000, Annex 3], this report has been reworked to tell a clearer narrative of the insights from evidence-gathering and stakeholder engagement that have informed the development of the Literacy & Communication and Maths Strategy.
21. As part of communications activities, we plan to proactively release supporting papers, including the Cabinet paper Strategies for te reo matatini and pāngarau, literacy and mathematics (including statistics and numeracy).
22. Once the strategies have been announced, these communications materials will be accompanied by additional detailed explanation material and sit alongside the strategies on Te Tāhuhu's website at www.education.govt.nz/literacy-and-

[communication-and-maths-strategy](#) and www.kauwhatareo.govt.nz/hei-raukura-mo-te-mokopuna.

Risks

23. There is likely to be public interest in the strategic direction set out by the strategies. To mitigate any concerns, we have prepared dedicated and direct communications products for the sector and specific stakeholder groups and will continue to engage with them on a regular basis.
24. The current COVID-19 context is placing considerable pressure on teachers and children across the motu. Our aim for the launch is to raise awareness of the strategies and to communicate our intent for future engagement around the co-design of actions with the sector. We make clear that we will be taking a phased approach to this work over the coming years.

Annexes

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| Annex 1: | Runsheets |
| Annex 2: | Speech notes |
| Annex 3: | <i>Literacy & Communication and Maths Strategy</i> (final designed strategy) |
| Annex 4: | <i>Hei Raukura Mō te Mokopuna</i> (final designed strategy) |
| Annex 5: | <i>Insights that informed the Literacy & Communication and Maths Strategy</i> |
| Annex 6: | Reactive Q&As for the Literacy & Communication and Maths Strategy |
| Annex 7: | Reactive Q&As for Hei Raukura Mō te Mokopuna |
| Annex 8: | Guest list of invited academic experts and Ministry of Education Officials |

Annex 1: Runsheet

Time	Activity
10:00am	Ministers and Ministry officials arrive at the National Library and enter via the main entrance on Molesworth Street. They are met and welcomed by a National Library representative along with Hautū Ellen MacGregor-Reid beside the waka (reception desk).
10:05am	Mihi whakatau led by Ruki Tobin (National Library Representative).
10:07am	Whaikōrero – led by Ministry representative
10:10am	Introduce Ministers to stage for launch – led by Ellen MacGregor-Reid.
10:15am	Minister Tinetti begins strategy launch, followed by a Q&A session with the media.
10:45am	Event concludes. Delegates move to Programme Rooms (Te Wehenga and Malaga Pasifika combined) for refreshments.
11:00am	Ministers depart.

Annex 8 – Guest list of invited academic experts and Ministry officials

Academic experts

Professor Bobbie Hunter	Professor of Pasifika Education Studies at Massey University
Cath Rau	Chair of Kia Ata Mai Educational Trust (KAM)
Frances Goulton	Education Consultant, Director of Aronui Associates
Professor Gail Gillon	Director of the University of Canterbury Child Well-Being Research Institute
Dr. Jodie Hunter	Senior Lecturer at the Institute of Education at Massey University
Dr. Pania Te Maro	Senior Lecturer/Researcher at Te Kura o te Mātauranga, Te Kōwhiri ki Purehuroa. Massey University.

Te Tāhuhu o te Mātauranga / Ministry of Education officials

Ellen MacGregor-Reid	Hautū - Te Poutāhū Deputy Secretary - Te Poutāhū
Kiritina Johnstone	Group Manager Te Uepu Reo Māori
Pauline Cleaver	Associate Deputy Secretary, Curriculum, Pathways & Progress - Te Poutāhū