



Briefing Note: Te Ahu o te Reo Māori Update and next steps

То:	Hon Kelvin Davis, Associate Minister of Education – (Māori Education)			
Cc:	Hon Chris Hipkins, Minister of Education			
Date:	10 December 2021	Priority:	Medium	
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Messaging seen by Communications team:	No	Round Robin:	No	

Purpose of Report

The purpose of this paper is for you to:

• Note the updates of the National delivery for Te Ahu o te Reo Māori.

Noted

• Agree to proactively release this briefing note.



Summary

- Te Ahu o te Reo Māori represents the Government's commitment to strengthen and grow an education workforce that can integrate te reo Māori into the learning of all ākonga in Aoteroa by 2025.
- This briefing note updates you on Te Ahu o te Reo Māori and the commencement of national delivery and progress to date.

a **agree** that the Ministry of Education release this briefing in full once it has been considered by you.

Agree Disagree

Ellen MacGregor-Reid
Hautū | Deputy Secretary
Te Poutāhū | Curriculum Centre

Hon Kelvin Davis

Associate Minister of Education

10/12/2021 14 /12/ 2021

Background

- 1. Te Ahu o te Reo Māori is aimed at improving the ability of the education workforce to use te reo Māori confidently in all learning environments where ākonga are learning te reo Māori and learning through te reo Māori. Thirteen expert providers have been contracted to deliver Te Ahu o te Reo Māori across all 10 Ministry regions. Delivery began in July 2021 and will continue through to 2024.
- 2. Delivery of Te Ahu o te Reo Māori depends on learning being contextualised to the learning centre/classroom, iwi and rohe where the delivery is taking place. Generally speaking, two terenga (cohorts) run every calendar year (lasting up to 20 weeks each).

Te Horanga ā-Motu – National Delivery

- 3. We have targeted to deliver this kaupapa to 10,000 participants each year with the first year targeting delivery to 7000 participants.
- 4. 1,980 participants have successfully completed the kaupapa for the first terenga (intake). With indicative numbers for terenga two currently at 3760 participants, giving a total, to date, of 5,740.
- 5. To date the confirmed registrations comprise of the following:

Te Ahu o te Reo Māori provider participant numbers							
Providers	Region	9(2)(ba)(ii)	Terenga 1 confirmed numbers	Indicative terenga 2 numbers			
TupuOra	Waikato, Te Moana a Toi / Waiariki, Manawatū / Taranaki / Whanganui, Te Tai Tokerau		212	1300			
Te Taumata o Ngāti Whakaue Iho Ake Trust	Te Moana a Toi/Waiariki,		71	Current: 26 Anticipated: 250			
Te Ataarangi ki Te Kāhui Maunga, Kāuru Limited	Manawatū/Taranaki/Whanganui		66	200			
Te Rito Maioha	Te Tairāwhiti/Te Matau a Māui		30	Delivering terenga 1 until April 2022			
Takapaukura	Te Tai Tokerau		69	130			
Nelson Marlborough Institute of Technology	Te Tauihu/Te Tai Poutini		87	300			
Kāuru Limited	Te Whanganui a Tara/ Manawatū/Taranaki/Whanganui		58	400			

Eastern Institute of Technology	Te Tairāwhiti, Te Matau a Māui	9(2)(ba)(ii)	6	Delivering terenga 1 in January 2022
Te Rūnanga o Ngāi Tahu	Waitaha/Wharekauri/ Ōtākou/Te Taurapa o Te Waka/ Te Tauihu/Te Tai Poutini		385	700
Takatū	Tāmakimakaurau/Te Whanganui a Tara		928	Combined terenga 1 & 2
Te Runanga Nui o Ngā Kura Kaupapa Māori o Aotearoa	All regions (excluding Waikato / Te Whanganui a Tara)		Delivering terenga 1 in January 2022	Commencing delivery early 2022
Ngāti Kahungunu	Te Tairāwhiti/Te Matau a Māui		38	400
Learning Leaders	Te Tairāwhiti/Te Matau a Māui		30	80

- 6. Due to COVID-19 alert level changes and a number of operational challenges Eastern Institute of Technology and Te Rūnanga Nui o Ngā Kura Kaupapa Māori o Aotearoa intend on commencing in January 2022.
- 7. Providers who have completed their graduations continue to motivate participants to re-engage in delivery for the next terenga. They are also undergoing robust communication and marketing plans in conjunction with our communication strategy with Mahi Tahi. These will all support to increase the participation numbers as well.
- 8. While providers are feeling confident that there will be an increase in participation numbers, the impact of the transition to the traffic light system in the first half of next year is still unknown.
- 9. Providers have set up the appropriate infrastructure with advertising, print media and further communication materials to ensure they establish an effective targeted promotional campaign that will contribute to achieving the target.
- 10. In addition to individual providers implementing their own promotion and marketing we have also been advertising Te Ahu o te Reo Māori through the Mōu Te Reo campaign. Mōu te Reo provides the education workforce with insights into the benefits and opportunities that engaging in learning te reo Māori and learning through te reo Māori provide. The feedback received, through this strategy, has been positive and will continue to be used to support advertising Te Ahu o te Reo Māori provision.

Feedback from Providers and Participants:

11. National delivery commenced in July 2021 in Wellington at Te Kura Kaupapa Māori o Ngā Mokopuna with Takatū Associates followed by TupuOra, Ngāti Kahungunu, Learning Leaders, Takapaukura and lastly Te Rūnanga o Ngāi Tahu. Following this, we continued to support other roll outs of Te Ahu o te Reo Māori across Aotearoa in the months that followed.

- 12. Providers continue to confirm that the relationships with iwi, hapū and the communities along with the facilitation of a solid infrastructure (i.e., highly skilled, and experienced staff) positively contribute to high participant engagement levels. The well-developed curriculum and methodology and the facilitation and management of online teaching and learning were also highlighted as key contributors to the successful implementation of the first terenga.
- 13. Commentary from participants also confirmed that the course content was significantly relevant to their current teaching environment, that their confidence with using te reo Māori had significantly increased and they preferred more opportunities to converse kanohi ki te kanohi.
- 14. Feedback from participants can be viewed in the following promotional videos:

https://vimeo.com/647083543

https://vimeo.com/647083781

https://vimeo.com/632240948

https://www.youtube.com/watch?v=isXK08F0GT4

- 15. Other comments received from participants include:
 - I can highly recommend this course as an engaging, practical, fun, and effective way to learn Te Reo Māori.
 - This course has been so successful that we are doing it as a whole staff in 2022.
 - I have found that we have been provided with many resources that help us with our learning and are very relevant as they can be implemented straight into our classroom
 - everything is amazing, we are learning so fast, tutors are so patient and have excellent resources to scaffold our learning and my confidence has grown so much.

Impacts of COVID-19

- 16. COVID-19 has required a substantial transition to online delivery from the onset and several providers have experienced challenges with this. Internet connectivity issues in rural and isolated areas and participant fatigue has been two key challenges that all participants have experienced.
- 17. The uncertainty of lockdowns, alert level changes and restriction on gatherings meant that some providers had to urgently develop a COVID-19 continency plan that outlined changes to programme delivery, immediate impacts, risks and mitigations.
- 18. As a result of COVID-19 this impacted providers ability to deliver their programme to full capacity. Providers changed to online delivery and indicated that synchronous learning including live webinars and zoom sessions occurred outside of normal working hours. Asynchronous learning included online reading material, google classroom activities and individual activities which allowed participants to complete content at a time that was convenient for them.

Next Steps

As graduation ceremonies progress we are working with the providers to review their experiences to date and review how they will reset their kaupapa to ensure they design it to reflect the guidelines set within the 'traffic light' system for Covid.

Proactive Release

We recommend that this briefing note is proactively released as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provision of the Official Information Act 1982.