



Briefing Note: Meeting with Students Against Dangerous Driving (SADD)

To:	Hon Jan Tinetti, Associate Minister of Education (School Operations)		
Cc:	Hon Chris Hipkins, Minister of Education		
Date:	24 August 2022	Priority:	Medium
Security Level:	In Confidence	METIS No:	1293291
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Messaging seen by Communications team:	No	Round Robin:	No

Purpose of Report

The purpose of this paper is to provide you with background information ahead of your meeting with Students Against Dangerous Driving (SADD) General Manager Donna Govorko on 1 September 2022.

- **Agree** that this Briefing will be proactively released.

Agree / Disagree

Summary

- This briefing note provides information on the SADD organisation and the topics they would like to brief you on. These topics are:
 - a. Securing support for road safety education in secondary schools.
 - b. Importance of collective action to get results.
 - c. Increased support for rangatahi/youth to engage in student-led programmes to empower their peers to build a road safety culture.

- While the Ministry is not directly involved in the provision of drivers' education, we can provide advice to SADD about connecting with schools and promoting their activities to the education sector.



Pauline Cleaver
Associate Deputy Secretary
Te Poutāhū | Curriculum Centre

24/08/2022



Hon Jan Tinetti
Associate Minister of Education

27/08/2022

Background on Students Against Dangerous Driving (SADD)

1. Students Against Dangerous Driving (SADD)/Kaitiaki o Ara is a student-led, peer-to-peer education programme empowering young people to lead safer lives. They are active in 55% of school in New Zealand.
2. SADD operates through student-led committees in schools. These committees identify local safe driving issues and run activities, events and campaigns that promote the six SADD principles: sober drivers, safe speeds, no distractions, avoiding risks, driving to the conditions, and building experience.
3. SADD is supported by a five-year funding agreement with Waka Kotahi and the New Zealand Automobile Association (AA).
4. Officials from the Ministry of Education met with Donna Govorko and Roger Eynon from SADD on 18 August 2022. The Ministry advised SADD that:
 - a. The Ministry can connect SADD with our communications team to discuss potential social media collaboration.
 - b. The Ministry can add new content about SADD to the refreshed content being developed for the School Leavers' Toolkit (students) website. This is a website that supports school leavers with key information for their next steps on a range of topics.
 - c. The Ministry is happy to continue discussions on future collaboration.

Background on drivers' education and road safety education in schools

5. Driver's education is not explicitly mentioned in either the New Zealand Curriculum (NZC) or Te Marautanga o Aotearoa (TMoA), but it aligns with health and physical education through achievement outcomes like safety management, and rights, responsibilities and laws, and can be used as a context for learning across the curriculum. The Ministry can also provide advice and support to secondary schools looking to introduce drivers' education in their local curriculum.
6. The Ministry also provides advisory support to other government agencies about aligning drivers' education resources with the National Curriculum or NCEA subjects.
7. The Ministry does not directly access or provide funds for school-based driver education and licensing programmes, nor does it collect data on the different funding models. Schools however utilise a range of funding options to deliver driver licensing programmes including using STAR funding and funding sourced from community groups and local government.
8. The Ministry is currently feeding into the Drivers Licence Improvement Programme (DLIP) led by the Ministry of Social Development and Waka Kotahi. This programme is current in the research and planning phase. Wider feedback will be sought on the draft DLIP Framework and Implementation Plan in early 2023.
9. It is important to note that the Waka Kotahi education portal has guidelines for assessing road safety education which also support this area of learning <https://education.nzta.govt.nz/guidelines-and-research/guidelines-for-assessing/>.

Talking points

Securing support for road safety education in secondary schools

10. Schools can choose to include drivers' education as part of local curricula and we recommend that SADD continues to work with individual schools to support drivers' education within schools. The Ministry is happy to provide advice to SADD on how to best connect with schools.

Importance of collective action to get results

11. While the Ministry has a role to play in providing advice to organisations such as SADD, schools are best placed to support drivers' education and the promotion of safe driving.
12. Linking in with individual schools, school communities, and local organisations is an effective strategy for achieving positive outcomes on the ground. This means we recommend a no one-size-fits-all approach to school drivers education programmes. Schools and communities might offer different programmes according to their own priorities and local circumstances. Some differing examples include:
 - a. In Wairarapa, multiple schools work together with the Wairarapa Road Safety Council, volunteers, and driving instructors to offer driver license training for targeted students.
 - b. In Manawatū, schools have partnered directly with the National Driver Training Centre to offer driver licensing programmes open to all eligible students.

Increased support for rangatahi/youth to engage in student-led programmes to empower their peers to build a road safety culture

13. As schools themselves manage their own staffing and set local curricula, they are best placed to provide support for drivers' education programmes and connect with relevant community organisations.
14. We also recommend that SADD get in touch with the Ministry of Social Development and Waka Kotahi about their current Driver Licence Improvement Programme (DLIP). There may be opportunities to provide feedback on this work.
15. We congratulate SADD on securing funding from Waka Kotahi and the New Zealand Automobile Association. The Ministry is happy to work with SADD to better connect with schools and the education sector more widely.

Next steps

16. The Ministry will organise a meeting with SADD shortly to discuss social media collaboration, School Leavers' Toolkit content, and opportunities for future collaboration.
17. This is a continuation from the meeting between officials and SADD earlier this month.