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## Concept Paper

**For:** Rise Up Trust

**From:** Ina Michael, Chief Executive, CIDANZ

**Date:** 14 March 2013

**Subject:** oneCOMMUNITY™ Collaboration Brief

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### 1. Purpose

In line with deliberations with Rise Up Trust, the following provides a basic overview of indicative plans concerning CIDANZ's oneCOMMUNITY™ Hub Facility Plans and it's intentions to work in collaboration with Rise Up [Schools] to present it's oneEDUCATION™ Service inside the oneCOMMUNITY™ Hub Facility at CIDANZ HQ, 283-289 Kirkbride Road, Mangere. The oneCOMMUNITY™ Hub will host and house a range of Social Innovation and Community Development Initiatives in collaboration with a range of Providers including working with Rise Up Schools.

### 2. CIDANZ Overview

2.1 The Cook Islands Taokotaianga Charitable Trust was established in 2001 by the Prime Minister of the Cook Islands in association with the leaders of the various member organisations (vaka's) and islands of the Cook Islands that reside in Auckland. It's mandate was to unite ("ta'okotai'anga") these member organisations to serve Cook Islanders primarily in Auckland.

2.2 10 years on, the Trust has positioned itself as a Central Development Body for Cook Islands Development in Auckland, New Zealand and to the Cook Islands. This move on our part was bolstered by the Trust achieving a landmark decision by acquiring site allocation rights to 283 – 289 Kirkbride Road, Mangere, Auckland. This land is a 5 acre site primely position in the heart of South Auckland and where many Cook Islanders reside and moreover is situated close to the gateway of Auckland's International Airport.

## 2.3 Vision: United & Prosperous Cook Islands

2.4 Since site allocation (Sept 2010) and the humble beginnings that came with achieving this milestone, the Trust introduced a new Chief Executive (July 2011) and with it came a new Strategic Direction and a new trading name of CIDANZ, this all captured by the CIDANZ Strategic Plan Overview 2011 – 2015 (Version 3.0). The Strategic Plan is built around the achieving the following:

- [a] Establishing CIDANZ as the National Body for Cook Islands Development in NZ
- [b] Development and implementation of 'one' branded social services & enterprises.
- [c] Establish Cook Islands Development Action Plan [NZ]
- [d] Establish Cross Sector Strategies and collaborate with Specialist Providers
- [e] Develop multiple sites; oneCOMMUNITY™ Hub [Kirkbride Road, Mangere] and oneVILLAGE™ Hub [Mangere Bridge]

2.5 The Board is governed by an independent professional board which consists of 5 Cook Island representatives, 1 Samoan & 1 Maori Representative. Operations is headed by Ina Michael as Chief Executive who started in July 2011.

## 3. Background

- 3.1 Ina & Sita met on Mon 11 Mar 2013 at Rise Up Headquarters to discuss potential synergies. Out of this meeting, Sita spoke about Rise Up's plans around bidding for Charter School in line with plans to create a Rise Up School and with it Rise Up's intentions to source a site in and around Mangere for this School to be located and operated.
- 3.2 CIDANZ is developing a site in Mangere and in line with it's portfolio of 'one' brands will be building a facility at it's Kirkbride Road, Mangere site to be called the oneCOMMUNITY™ Hub Facility.
- 3.3 The oneCOMMUNITY™ Hub Facility is a direct response to issues facing Cook Islanders living in NZ and after a nationwide consultation process, indicative plans is to present oneCOMMUNITY™ Hub Facility to address issues facing the Cook Island Community in New Zealand with an integrated Service Model that reflects a clear into include an inter-sectoral, inter-generational and inter-cultural base to it.
- 3.4 Our plans factor in having it also feature as major Pacific Social Innovation and Community Development produced by the community for the community and a facility that proudly is open and accessible to the wider community hence the oneCOMMUNITY™ Hub brand.

- 3.5 the oneCOMMUNITY™ Hub in Mangere could include but not limited to CIDANZ's suite of 'one' brands and is modelled on a back to basics 'village' concept; is a life cycle model that incorporates a wrap-around service model that is done with Specialist Providers as Tenants and is sustainable. See below:

oneBRAND Service	Description	Age
oneFAMILY™	Family, Parents, Language, Heritage Programme	0 +
oneCHILD™	Early Childcare Education & Services	2 - 5
oneEDUCATION™	Charter School	5 – 16
oneDIGITAL™	Youth Digital Innovation Education & Enterprise	16 – 20 +
oneTRADE™	Youth Apprenticeships / Trades	16 – 18
oneJOB™	Employment & Training Agency	16 +
oneGUIDE™	Social Services	16 +
oneGENERATOR™	Community Enterprise Incubator	16 +
oneCRAFT™	Cultural Handicraft; Art	16 +
oneHEALTH™	Integrated Health & Social Service Clinic	16 +
oneBODY™	Sports / Fitness Studio	Open
oneSUPPORTS™	CIDANZ: Reception; Virtual Office Support	-
oneCARE™	Communicare, Elderly Care...	50 +
oneSPACE™	Training, Education Space	Open
oneCULTURE™	Cultural / Dance Studio	Open
oneOFFICE™	Business Hot Desk & Meeting Room	Open
Conference	Open space for Conferences, Functions, etc	Open
Creative Space	Wireless / Creative Lounge Space	Open

- 3.5 The oneCOMMUNITY Facility above could be replicated in other regions throughout NZ, subject to Cook Islands/Community needs in that specific region; or in fact could be a model transported for the benefit of other Pacific Ethnic Specific Communities...
- 3.6 Features and benefits include but not limited to a fully integrated service model that is ethnic specific but open and accessible to wider public; intergenerational development and sharing; showcasing community lead enterprise, self-identification, self-sustainability and future proofing around priority area's relating to education, health, employment, enterprise, family, culture set on a platform of community participation and ownership.
- 3.8 Critical to sustainability will new business and revenue generation and not sticking to 'business as usual' in terms of dependence on social procurement contracts and or state and philanthropic funding. Work has already commenced to connect with industry and the corporate sector. All profits, where applicable, from the various 'one' brands will be re-invested to grow and sustain the facility, organisation and it's stakeholders.

### 3. Timeline

No	Activity	Date
1	Launch Rise Up Schools [oneEDUCATION™] as part of a 2 stage process. The first stage will include Temporary Pre-Fab Buildings at CIDANZ HQ, 283-289 Kirkbride Road, Mangere [refer to Rise Up Layout Plan stage 1 of 2].	Jan 2014
2	Launch Rise Up Schools [oneEDUCATION™] – Permanently at CIDANZ HQ, 283-289 Kirkbride Road, Mangere as part of oneCOMMUNITY™ Hub Facilities buildings completed and launched. [Refer to oneCOMMUNITY™ Hub Indicative Concept Plan_April 2013 [stage 2 of 2]	August 2015

### 4. CIDANZ Site Plans

This document is supplemented by site plans that incorporates Rise Up Schools collaboration with CIDANZ. This collaboration will be done through a two stage process at CIDANZ's Site, 283-289 Kirkbride Road, Mangere. Site plans include:

- [1] CIDANZ – Rise Up Aerial
- [2] CIDANZ – Rise Up Site Plan
- [3] CIDANZ – Rise Up Layout Plan [stage 1 of 2]
- [4] oneCOMMUNITY™ Hub Indicative Concept Plan\_April 2013 [stage 2 of 2]

### 5. Next Steps

Rise Up & CIDANZ have entered into a Memorandum of Intent [MOI] to include the following but limited to:

- [1] Collaborate and work in partnership with CIDANZ's oneCOMMUNITY™ Hub project at CIDANZ HQ 283-289 Kirkbride Road, Mangere.
- [2] Base Rise Up School permanent site as part of the oneCOMMUNITY™ Hub by 2016.
- [3] Work collaboratively on addressing the educational needs of Cook island compulsory education sector i.e governance and community engagement.
- [4] Any other mutually agreed areas required to set priority learners up for academic, social and health success.















### 6. Contact

For further information please contact the following CIDANZ Chief Executive, Ina Michael.  
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**one COMMUNITY™ Hub:** CIDANZ HQ, 283 – 289 Kirkbride Road, Mangere  
GROUND FLOOR LAYOUT [INDICATIVE]

 CHILD Studio 1  EARLY CHILDCARE EDUCATION	 EDUCATION Studio 2	 EDUCATION Studio 4	 DIGITAL Studio 6	 TRADE Studio 8  TRADES@SCHOOL FACTORY
	 EDUCATION Studio 3	 EDUCATION Studio 5	 EDUCATION Studio 7	
CREATIVE OPEN SPACE		 KITCHEN Studio 9	CREATIVE OPEN SPACE	
 RECEPTION Studio 10	 SHOP Studio 11	 BREAD Studio 12	 CRAFT Studio 13	 CARES Studio 14
CONFERENCE SPACE FORUMS – FUNCTIONS – MULTI USE				



**COMMUNITY™ Hub:** CIDANZ HQ, 283 – 289 Kirkbride Road, Mangere  
MEZZANINE FLOOR LAYOUT [INDICATIVE]

 SPACE Studio 15	 SPACE Studio 16	 SPACE Studio 17	 SPACE Studio 18	 SPACE Studio 19
 OFFICE Studio 20	 OFFICE Studio 21	 OFFICE Studio 22	 OFFICE Studio 23	 OFFICE Studio 24
 CULTURE Studio 25	 CULTURE Studio 26	 CULTURE Studio 27	 CULTURE Studio 28	 CULTURE Studio 29
 RECEPTION Studio	 SHOP Studio 15	 BREAD Studio 15	 CRAFT Studio 15	 CARES Studio 15
CONFERENCE SPACE FORUMS – FUNCTIONS – MULTI USE				