

## Education Report: Education Summit – progress since 17 January Strategy Session

<b>To:</b>	Hon. Chris Hipkins, Minister of Education		
<b>Date:</b>	2 February 2018	<b>Priority:</b>	Medium
<b>Security Level:</b>	In Confidence	<b>METIS No:</b>	1102975
<b>Drafter:</b>	Angela Parker		
<b>Key contact and number:</b>	Andrea Schöllmann Ph. 021 948 825	<b>Round robin:</b>	No
<b>Messaging seen by Communications team:</b>	Yes		

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### Purpose of report

This report updates you on progress on the Education Summit since the 17 January 2018 Strategy Session, and seeks your agreement to:

- dates on which to hold the major Summit events;
- estimated costings and logistics for staging the two Summit events, and provisional costings for consultation; and
- the role of the Summit touchstone group in your strategic work programme.

This report also seeks your feedback on draft content for the Summit events, including a mock-up agenda and high-level terms of Reference for the proposed touchstone group.

We seek further discussion with you on the Summit to ensure we are pitching our approach correctly in the context of your overall strategic work programme.

## Recommended actions

The Ministry of Education recommends you:

- a. **agree** to hold the Christchurch Summit event on 3 May and 4 May at Horncastle Arena.

**Agree / Disagree**

- b. **agree** to hold the Auckland Summit event on 10 May and 11 May at QBE Stadium, Albany, North Shore City.

**Agree / Disagree**

- c. **note** that a mock-up agenda for the Summit events is attached to this report.

**Noted**

- d. **note** that a draft high-level Terms of Reference for your proposed Touchstone group is attached at Annex Two.

**Noted**

- e. **provide** feedback on the mock-up agenda and the draft high-level Terms of Reference.

**Provided**

- f. **note** that the Ministry will report back to you with a proposed shortlist of members for the touchstone group and a proposed shortlist of international and domestic speakers we propose to invite to the Summit events in early February.

**Noted**

- g. **note** that Budget day 2018 has been confirmed for 17 May, and that there is the opportunity at the Summit events to make any education pre-Budget announcements.


**Noted**

- h. **note** the indicative costings of hosting the Summit events in Christchurch and Auckland in May 2018 as outlined in Table 1, on page 5.

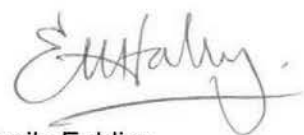
**Noted**

- i. **agree** to have a further engagement or conversation with the Ministry regarding the Summit in February.

**Agree / Disagree**

  
Dr. Andrea Schöllmann  
Deputy Secretary  
Education System Policy

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Emily Fabling  
Deputy Secretary  
Strategy, Planning and Governance

02/02/2018

Hon Chris Hipkins  
Minister of Education

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## Strategy session on 17 January

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1. In the Strategy Session on 17 January, you agreed that:
  - a. The Summit will bring together into a single point the discussions occurring as part of your wider strategic reform programme in order to distil what is important to New Zealanders across the whole system. The individual pieces of strategic work will then carry on, each reflecting the Summit outcomes.
  - b. The Summit will kick off wide discussion, engagement and consultation on education throughout 2018 that will feed into the strategic work programme. This could include online engagement, organic regional and community-led meetings, hui and fono, engagement with children and young people in schools and kura, and more.
  - c. The outcome of the Summit and subsequent engagements will be synthesised into a single page or less that can be coherently and transparently supported across the whole strategic work programme.
  - d. Tailored advisory groups / review bodies / taskforces working on each piece of the strategic reform programme will be convened prior to the Summit so they can attend the Summit and provide input. This enables the Summit to be a 'springboard' for each piece of the strategic work programme.
  - e. The strategic element of the reform programme should be completed by the end of 2018 to harness momentum from the Summit and subsequent engagements. Implementation or tangible outputs from the strategic work would take place in 2019.
  - f. Consultation on each piece of the strategic reform programme taking place after the Summit should be targeted and on proposed content, informed by the content of conversations that took place at and around the Summit.
2. Using this information we have progressed exploratory work on the Summit and updated the education conversation A3 (attached as Annex One).

## Progress since the Strategy Session on 17 January

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### Summit event date

3. Your office has confirmed dates for the major Summit events in Christchurch and Auckland. These are to be held at:
  - a. Horncastle Arena in Christchurch on Thursday 3 May and Friday 4 May (capacity 800); and
  - b. QBE Stadium, Albany, North Shore City in Auckland (capacity 720) on Thursday 10 May and Friday 11 May.
4. The lead up to Budget day, which is on 17 May 2018, provides an opportunity for you to make education pre-Budget announcements, should you wish.

### **Draft content for the Summit conversations**

5. You agreed the Summit events and subsequent engagements will need a clear purpose to encourage broad and deep participation. We propose their purpose is to:
  - a. refine and enable shared ownership of this Government's vision for the education portfolio;
  - b. inform the Government's education reform programme; and
  - c. inspire action and leadership by communities, parents, whānau, students, employers, iwi, educators and Government.
6. You agreed that a set of guiding questions would provide a shared basis for the conversations and collaborative work at the Summit events and following engagements. These questions will be co-developed with a wide group of experts around the central idea:
  - a. What would success look like for children/ young people / adults?
7. We are developing a detailed model for how the Summit events could operate to best achieve your goals and the purpose of the Summit events. An early mock-up agenda for the Summit events is attached as Annex Three.
8. Once the Summits are complete, we will need to collate the outcomes and synthesise what we have learned so that this work can feed into your 2018 work programme and provide inspiration for ongoing engagement and action in education.

### **Progressing the strategic reform programme following the Summit conversations**

9. As laid out in your Cabinet paper *Education Portfolio Work Programme: Purpose, Objectives and Overview*, your 2018 work programme is to be coherently driven by the outcomes of engagement taking place at and around the Summit. We are working on ways to ensure there is clear line of sight between these conversations and how each component of the strategic work programme progresses.
10. You have considered the benefits of convening an external Summit 'touchstone' group to crystallise the vision, values and principles from the Summit and subsequent engagements, and ensure they are upheld throughout the Ministry's strategic work programme. A draft high-level terms of reference for the group is attached as Annex Two to illustrate the group's role as an interface between the Summit and the strategic work programme.
11. We seek your feedback on the draft Terms of Reference for the Summit touchstone group, and will provide further advice on a potential shortlist of members.
12. As discussed, we will begin progressing preparatory work on individual pieces of the strategic work programme prior to the Summit. This could involve convening a taskforce (as in the case of the review of Tomorrow's Schools) or engaging with stakeholder groups to prepare them to provide input (as in the case of Ka Hikitia and Tau Mai Te Reo).

## Summit event logistics

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15. Post Summits, we are expecting further costs, including for information collection and for support of the Touchstone Group.
16. We are bringing together a list of international and domestic experts and perspectives that we could invite to the Summit as speakers, provocateurs and facilitators. We will provide your office a shortlist of speakers to approve within the next fortnight, and seek further discussion with you as to the kinds of speakers and perspectives you would like prioritised for the events (international and domestic, subject matter experts/provocateurs, children, parents, whānau, employers, and educators at all levels).
17. We have also created a draft breakdown of invitees to the major Summit events (attached as Annex Three). This breakdown covers off representatives from key groups and is intended to illustrate the number and type of participants we could invite. Note that

further people and perspectives will be able to take part in Summit conversations online and through other opportunities after the major Summit events.

### **Next steps**

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18. We seek a further conversation with you about whether we are pitching our overall strategic approach to the Summit correctly and whether we are thinking about the right people and perspectives as speakers. If you agree, we can work with your office to organise this conversation as part of an Agency Meeting or in a further Strategy Session.
19. In the meantime, we will continue progressing exploratory work on the Summit and the elements of the strategic work programme.

Proactively Released

## **Annex One – Education conversation overview**

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See attached A3.

Proactively Released



## **Annex Two: Draft high-level terms of reference for Summit touchstone group**

### **Summit touchstone group**

#### **Purpose**

The Summit touchstone group is an external body that ensures the public's views and inputs from the Summit are upheld in the Ministry's delivery of the Minister's strategic work programme.

#### **Role**

Broadly, this group will act as an external body that maintains the integrity and visibility of the Summit outcomes as time goes on.

To do this, the group will:

- participate in the Summit events and the broader conversations taking place around them;
- interpret and analyse the conversations and outputs of the overall Summit process and crystallise them into a coherent one-page vision for the education system; and
- ensure the vision, values and principles agreed at the Summit are carried forward into the Minister's strategic work programme.

They will need to have transparent deliberations to ensure those who participate in conversations around the Summit can see their input reflected.

#### **Members**

The Summit touchstone group should have around 8 members. They should represent the breadth and diversity of those involved in the education system (including young people, parents, teachers and leaders, professional bodies, employers, etc.). They should also have the trust and respect of all those who participate in the Summit conversations, and be linked through networks to a broader audience.

Ministers have requested the membership include two people with links to education unions (but not current office-holders).

#### **Support**

The group will have secretariat support from the Ministry. The group will meet prior to the Summit, during the Summit and regularly following it to ensure good oversight of the strategic work programme.



## Annex Three: Draft content and agenda for a Summit event

### Day 1: Creating the vision

No earlier than 10am	<b>Scene-setting</b> <ol style="list-style-type: none"> <li>Welcome and orientation, including introduction of the Touchstone Group. To include mihi from tangata whenua.</li> <li>Scene-setting keynote address. <ul style="list-style-type: none"> <li>May be given by Minister or Prime Minister</li> <li>May be time for questions from the audience</li> </ul> </li> </ol>
~30 mins	<b>Spark the conversation:</b> <i>Designed to stimulate thought and inquiry focused around guiding questions</i> <ol style="list-style-type: none"> <li>Infographic (or videoscribe or similar) running through insights from the pre-survey</li> <li>Four 10-minute presentations (in person or video, using TED talk or vox pop formats) by people from key groups offering different perspectives on, or in response to, the guiding questions.</li> </ol> <p>Possible perspectives:</p> <ul style="list-style-type: none"> <li>Student (early learning, schooling, tertiary)</li> <li>Parent and whānau (early learning, schooling, tertiary)</li> <li>Educator (early learning, schooling, tertiary)</li> <li>Employer</li> <li>Disability</li> <li>Māori</li> <li>Pasifika</li> <li>ESOL, migrant and former-refugee</li> <li>LGBTQ</li> </ul>
~ 30 mins	Morning tea
	<b>Small group discussions</b> <ul style="list-style-type: none"> <li>The style this is run in will be influenced by the venue space</li> <li>Discussion led by independent facilitators from across key audiences/interest groups</li> <li>Groups will be organised to include a diverse range of people, rather than grouping together people with similar perspectives</li> </ul>
~ 1 hr	Lunch
	<b>Spark the conversation:</b> <i>Designed to stimulate thought and inquiry focused around further guiding questions</i> (approach the same as above)
	<b>Small group discussions</b> (approach the same as above)
	<b>Plenary</b> <ol style="list-style-type: none"> <li>Synthesis/feedback from sessions – emerging insights or points of convergence/ divergence</li> <li>Close of Day 1 and setting the stage for Day 2</li> </ol>

Provide refreshments at end of the day (coffee/tea/water) and leave venue open for another hour, to encourage informal conversations to continue.

## Day 2: Opening the possibilities for change

	<p><b>Scene-setting</b></p> <ol style="list-style-type: none"> <li>1. Welcome and review of Day 1 conversations</li> <li>2. Scene-setting keynote address(es). Someone (or multiple people) with a vision of different sort of system, including a mixture of domestic and international speakers – for example: <ol style="list-style-type: none"> <li>a. Ken Robinson</li> <li>b. Valerie Hannon</li> <li>c. Jane Gilbert (AUT)</li> <li>d. Māori educators involved in examples of world-leading indigenous education</li> <li>e. Peter Beck (founder of Rocket Lab)</li> </ol> </li> </ol>
	<p><b>Spark the conversation:</b> Designed to stimulate thought and inquiry (approach similar to Day 1)</p>
~ 30 mins	Morning tea
	<p><b>Small group discussions</b> (approach similar to Day 1)</p>
~ 1 hr	Lunch
<b>Bringing it all together and creating momentum</b>	
	<p><b>Interest group discussions</b></p> <p>Allow people to choose a group of people they identify with to reflect together (e.g. early learning kaiako; school teachers &amp; leaders; employers &amp; industry; tertiary educators; Māori- medium; parents and whānau; students). Some perspectives will need to be spread or represented throughout all these groups (e.g. Māori, Pasifika, learning support). Working as a group to develop a record of insights, perspectives and actions from their perspective that can be shared with a wider audience and drive momentum for change.</p>
Will need to be finished by 4pm	<p><b>Plenary</b></p> <ol style="list-style-type: none"> <li>1. Synthesis/feedback from sessions – emerging insights or points of convergence/ divergence.</li> <li>2. Touchstone Group panel on their reflections.</li> <li>3. Opportunity for Q&amp;A or comment from the floor.</li> </ol> <p><b>Wrap up</b></p> <ol style="list-style-type: none"> <li>1. Next steps for further reflection, other opportunities to engage (organised or establishing organically) and feeding back.</li> <li>2. How the outcomes will be used.</li> </ol>

# Annex 1: Education conversation overview

2017 2018

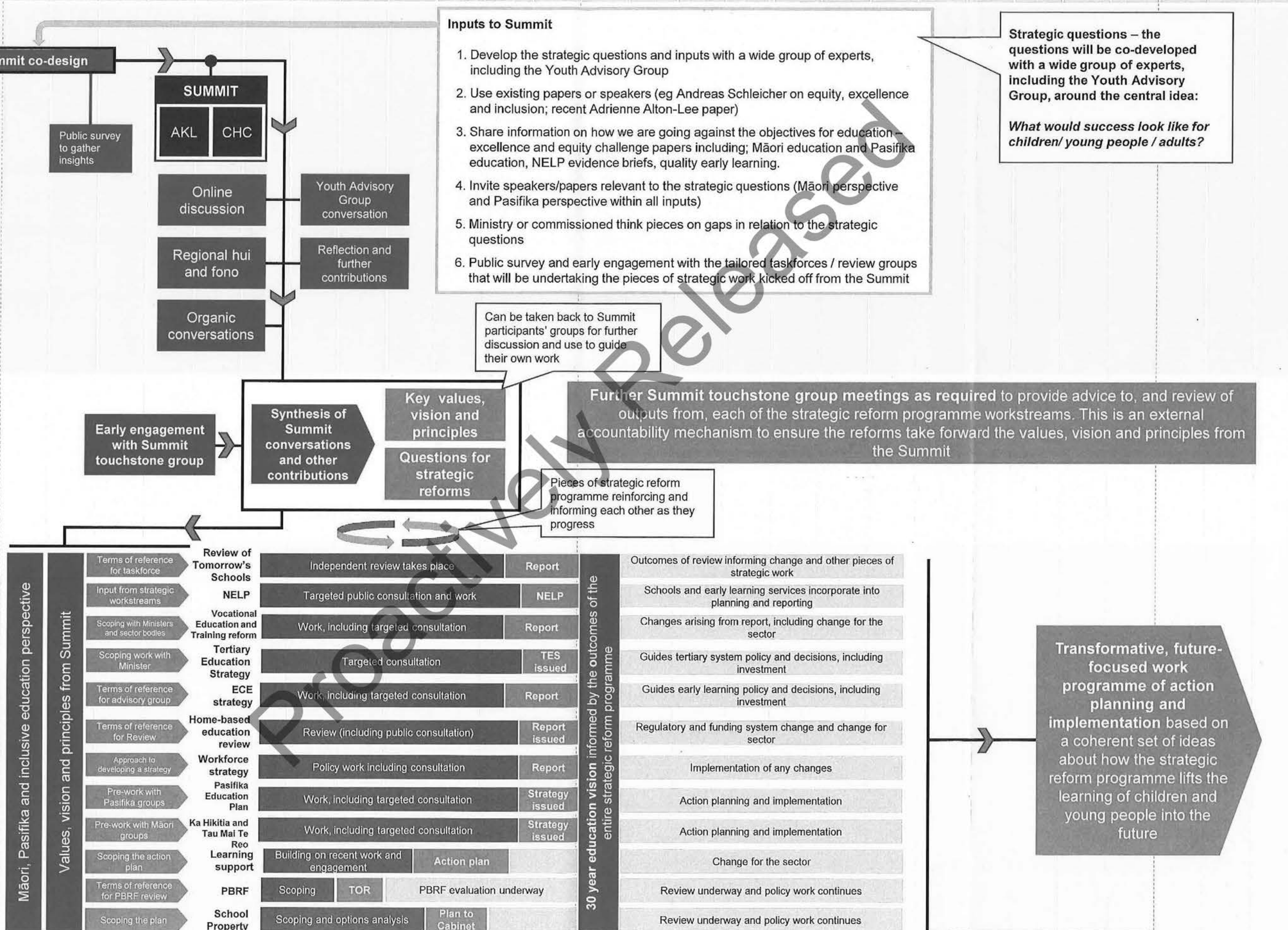
2019

2020

## Education Summit

## Summit touchstone group

## Workstreams in strategic reform programme



Other ongoing change work (e.g. NCEA review, progress across the curricula, legislative reform), other joined-up engagement & consultation (may involve leveraging existing forums and/or coordinating bespoke)