



01 JUN 2018

Dear [REDACTED]

I refer to [REDACTED] email of 19 April 2018, in which we confirmed your revised request for:

*A copy of all advice you have sent or received during the current government regarding:*

- *The development of the International Education Strategy and the International Student Wellbeing Strategy.*

*I would expect this to include all briefings and aides memoire you or the Ministry have sent to or received from other government departments.*

Your request has been considered under the Official Information Act 1982 (the Act).

The Education Portfolio Work Programme Cabinet Paper, which outlines the Minister of Education's intention to develop an International Education Strategy, is publicly available on the Ministry's website at the following link:

<https://www.education.govt.nz/assets/Documents/Ministry/Information-releases/R-Education-Portfolio-Work-Programme-Purpose-Objectives-and-Overview.pdf>

As outlined in the table below, we have identified three documents in scope of your particular request.

Number	Date	Title	Decision on Release
1	26 February 2018	<i>Agenda: International Education Ministers' Meeting</i>	<b>Relevant sections released in full.</b> Information out of scope of the request has been removed.
2	29 March 2018	<i>Briefing Note: Draft International Education Strategy and attached appendices</i>	<b>Release in Part.</b> Some information withheld under section 9(2)(a) of the Act. Annex 1 and 2 withheld in full under section 18(d) of the Act.

3	9 April 2018	<i>Agenda: International Education Ministers' Meeting</i>	<b>Relevant sections released in part.</b> Some information withheld under section 18(d) of the Act. Information out of scope of the request has been removed.
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As indicated above, I am releasing these documents to you in part. Some information has been withheld under section 9(2)(a) of the Act, to protect the privacy of natural persons. I have identified no public interest considerations favouring the release of this information that are sufficient to outweigh the need to withhold it at this time.

I am also withholding Annex 1 and 2 of Document 2 and paragraph 7 of Document 3, under section 18(d) of the Act as the relevant information will soon be publicly available. Once published, you will be able to access this information on the Ministry's website at the following link:

<http://www.education.govt.nz/ministry-of-education/information-releases/>

Information out of scope of your request has also been removed.

No advice has been sent or received during the current government regarding the development of the International Student Wellbeing Strategy.

Please note, the Ministry now proactively publishes OIA responses on our website. As such we may publish this response on our website after five working days. Your name and contact details will be removed.

Thank you again for your email. You have the right to ask an Ombudsman to review this decision. You can do this by writing to [info@ombudsman.parliament.nz](mailto:info@ombudsman.parliament.nz) or Office of the Ombudsman, PO Box 10152, Wellington 6143.

Yours sincerely



Claire Douglas  
Deputy Secretary  
Graduate Achievement, Vocations and Careers

**International Education Ministers' Meeting**  
**Monday 26 February 2018, 5.30-6.15pm 6.3 EW**

out of scope

**Agenda**



**C. A draft International Education Strategy (5.45-6.15pm)**

- Discussion about broad directions for the International Education Strategy

**D. Decision points on next steps**

**Attendees**

Minister of Education, Hon Chris Hipkins (Chair)  
Minister of Trade and Export Growth, Hon David Parker  
Minister of Immigration, Hon Iain Lees-Galloway  
Associate Minister of Education, Hon Tracey Martin  
Ministry of Education: Claire Douglas, Belinda Himiona  
Ministry of Business, Innovation and Employment: Carolyn Tremain, Nigel Bickle, Ruth Isaac, Siân Roguski  
Education New Zealand: John Goulter  
New Zealand Qualifications Authority: Grant Klinkum, Eve McMahon  
Tertiary Education Commission: Mike Blanchard  
Ministry of Foreign Affairs and Trade: Catherine Graham

**Attachments:**

Supporting Slides: Context for International Education

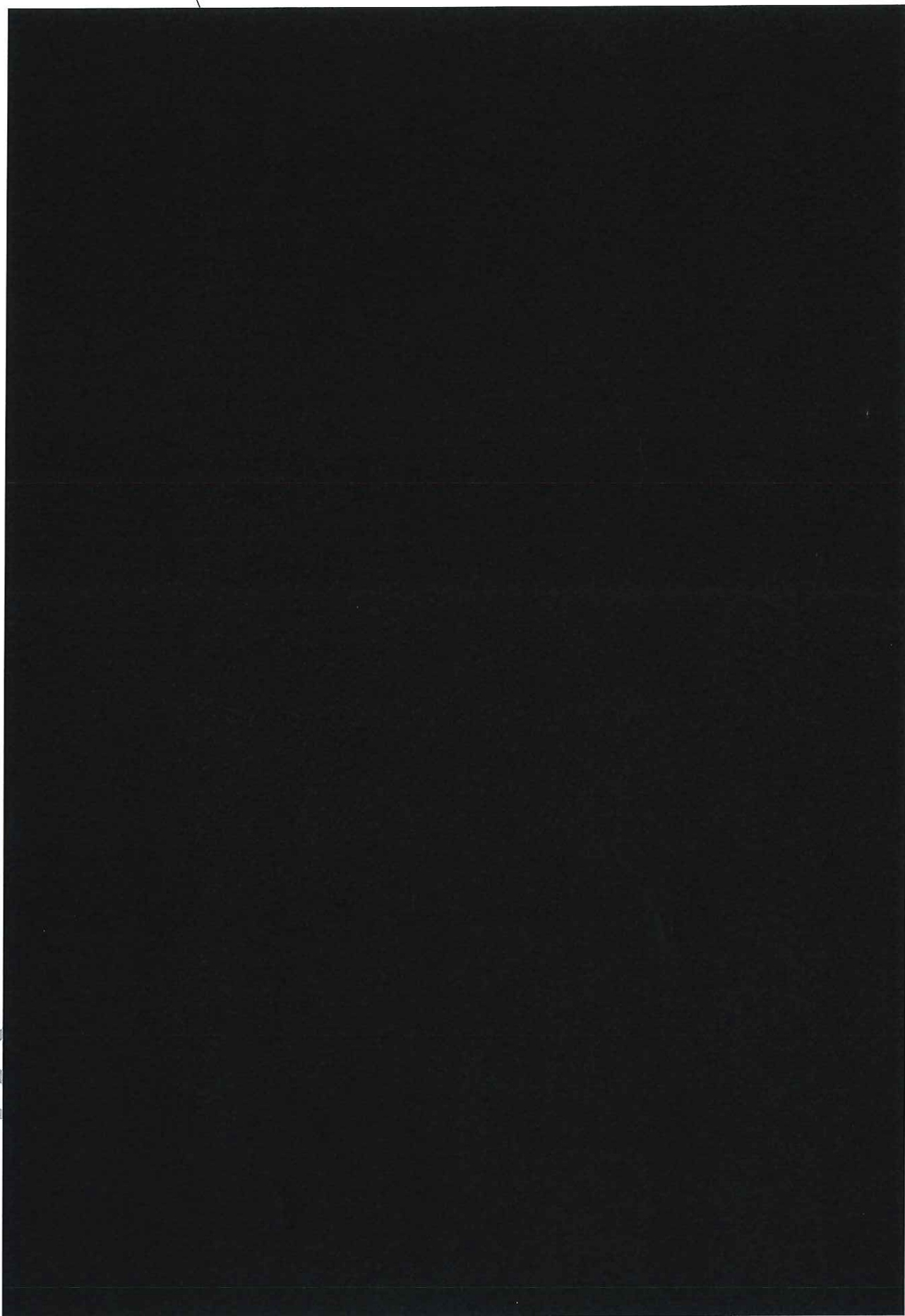
A3: An International Education Strategy for New Zealand

Background papers: previous advice

- **Paper 1:** Education Report - Cross Agency Briefing on International Education
- **Paper 2:** Briefing - International Education Manifesto Commitments and Immigration Levers



out of scope





### C - A draft International Education Strategy

7. Cabinet recently approved your Education Portfolio Work Programme, noting that there are a number of strategies being developed or replaced in 2018/19 including an International Education Strategy [SWC-18-MIN-0004]. This meeting is an opportunity for Ministers to discuss a refreshed draft strategy.
8. The strategy will replace the former Leadership Statement for International Education released in 2011. The draft strategy represents a move from the growth focus of the Leadership Statement to a focus on a quality sustainable sector with the student at the centre.

#### *Purpose of the International Education Strategy*

9. The purpose of the International Education Strategy is to establish a shared vision for international education in New Zealand. It also signals direction to the sector of the Government's priorities for international education. The **three components of the strategy** – excellent education and student experience, sustainable growth, and global citizens – provide a framework that sets a clear direction for the growth of international education over the next decade. Under each of these components sit key areas of work – Ministers or agencies may wish to highlight specific projects under their respective portfolios.
10. The Government has signalled its intention to develop and review a number of education strategies over the next few years. It will be important to ensure that strategic objectives for international education are future-focused and the work to support them across government agencies and sectors is joined up and well aligned.
11. The International Education Strategy will signal government's commitment to international education as an integral part of the education sector, as an important export industry, skills development and – just as importantly – as a key contributor to communities and society.
12. This is a Government Strategy – not an "industry" or sector strategy. It will broaden the focus beyond the experience international students have when they study in New Zealand – although that will always be a critical part of the system – to how we embrace the benefits of international education and find new and innovative ways to thrive as global citizens ourselves. The draft strategy will focus on quality education including a great student experience, sustainable growth and the development of international capabilities in our domestic student population.
13. ENZ (John Goulter) and MOE (Belinda Himiona) are available to talk through the draft International Education Strategy A3 for Ministers' consideration and discussion.

#### **Discussion points**

- **Does the strategy adequately capture the Government's vision for international**

education?

- Is the proposed framework consistent with Government priorities for international education?
- Are the goals sufficiently broad and do they provide appropriate direction, for instance signalling a shift in quality (including student wellbeing) and competitiveness?
- How do we align the finalising of the International Education Strategy with planned reviews of supporting levers?

#### **D - Decision points on next steps**

15. It is proposed that you continue to develop a draft international education strategy with a view to engaging with stakeholders in early March. We suggest that the draft strategy be considered by International Education Ministers before further public consultation.

16. This could allow a final strategy to be launched at the New Zealand International Education Conference (NZIEC). NZIEC will be held on 9 and 10 August 2018 in Wellington. It brings together practitioners and leaders from New Zealand and around the world and provides an opportunity to discuss, strategise and connect with expert speakers and delegates.

#### **Decisions**

- |   |          |
|---|----------|
| • Agree to the development of a draft strategy with a view to engaging with the sector in March                                     | Yes / No |
| • Agree to discuss a draft of the International Education Strategy at the International Education Ministers meeting on 9 April 2018 | Yes / No |
| • Agree to launch the strategy at the NZ International Education Conference in August 2018  | Yes / No |



## Briefing Note: Draft International Education Strategy

<b>To:</b>	Minister of Education		
<b>Date:</b>	29 March 2018	<b>Priority:</b>	Low
<b>Security Level:</b>	In Confidence	<b>METIS No:</b>	1116728
<b>Drafter:</b>	Kate West	<b>DDI:</b>	[REDACTED]
<b>Key contact and number:</b>	Belinda Himiona [REDACTED]	<b>Round robin:</b>	No <span>s 9(2)(a) OIA</span>
<b>Messaging seen by Communications team:</b>	No <span>s 9(2)(a) OIA</span>		

### Summary

A draft International Education Strategy is attached to this briefing for your feedback. We continue to revise this and it will be discussed at the International Education Ministers meeting on 9 April 2018.

### Recommendations

The Ministry of Education recommends you:

- Provide** feedback to the Ministry of Education on the draft strategy

  
Belinda Himiona  
Group Manager  
International Education

28/03/2018

Hon Chris Hipkins  
Minister of Education

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## Background

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1. On 26 February 2018, International Education Ministers broadly agreed to a draft framework for an International Education Strategy (strategy).
2. Ministers commissioned Education New Zealand and the Ministry of Education to draft a strategy for their meeting on 9 April 2018. It was agreed that the draft strategy would expand on the goals identified in the strategy framework.

## Draft Strategy

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3. We propose that the draft strategy be introduced through a **Foreword** from the Minister of Education, which can be used to position the draft strategy as a cross-government initiative and to signal the Government's commitment to a sustainable sector.
4. We propose that the Foreword be followed by an **Introduction** which:
  - a. positions the strategy as a government strategy with strong sector involvement
  - b. introduces the three overarching goals
  - c. provides some high level indicators for success (these will be supported by developing clear targets and an evaluation plan)
  - d. provides contextual information on international education, both within New Zealand and globally.
5. The draft strategy introduces each goal and describes what each sub-goal is focused on and why.

## Annex

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Annex 1: Draft International Education Strategy

## AGENDA

**International Education Ministers' Meeting**  
**Monday 9 April 2018, 5.00-6.00pm 6.3 EW**

<b>Agenda</b>	<b>A. International Education Strategy (5.05-5.25pm)</b> <b>B. Work Rights (5.25-5.40pm)</b> <b>C. Re-launch of Education New Zealand Recognised Agent Programme (5.40-5.50pm)</b> <b>D. Review of the Export Education Levy (5.50-6.00pm)</b> <b>E. Next steps</b>
<b>Attendees</b>	Minister of Education, Hon Chris Hipkins (Chair) Minister of Trade and Export Growth, Hon David Parker Minister of Immigration, Hon Iain Lees-Galloway Associate Minister of Education, Hon Tracey Martin Ministry of Education: Claire Douglas, Kate West Ministry of Business, Innovation and Employment: Ruth Isaac, Steve McGill, Sian Roguski Education New Zealand: Grant McPherson, John Goulter New Zealand Qualifications Authority: Grant Klinkum, Eve McMahon Tertiary Education Commission: Mike Blanchard Ministry of Foreign Affairs and Trade: Catherine Graham

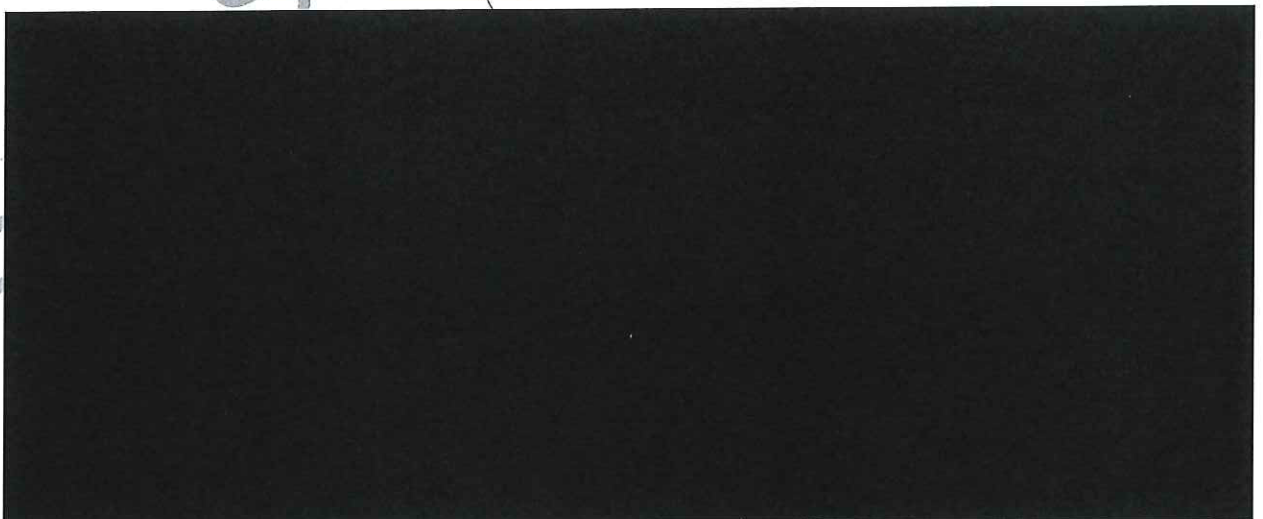
### Attachments:

#### **A. International Education Strategy**

1. Draft International Education Strategy for New Zealand (ENZ/MOE leads)

#### **B. Work Rights**

out of scope





## **Purpose**

1. This meeting provides an opportunity for International Education Ministers to discuss the draft International Education Strategy (the draft strategy). The draft strategy expands on the strategy outline that was agreed by International Education Ministers at the meeting on 26 February.
2. Two other papers will also be discussed – one on in-study and post-study work rights and the other on a proposed re-launch of Education New Zealand's Recognised Agent Programme.
3. The Minister of Education will also lead a discussion on the review of the Export Education Levy.

## **A - International Education Strategy**

4. On 26 February 2018, International Education Ministers broadly agreed to an outline for an International Education Strategy. Ministers agreed that the scope of a draft strategy should reflect Government's priorities in relation to protecting the integrity of the immigration system and defining New Zealand's role in the Pacific. Developing a robust evidence base informed by data was also agreed as a priority.
5. Ministers commissioned Education New Zealand and the Ministry of Education to draft a strategy for their meeting on 9 April 2018. It was agreed that the draft strategy would expand on the goals agreed to at the 26 February meeting of International Education Ministers.
6. Further cross-agency work has now been undertaken to develop a draft strategy (paper 1), beginning with a foreword. The foreword is followed by an introduction which:
  - o Positions the draft strategy as a government strategy with strong sector involvement
  - o Introduces the three overarching goals
  - o Provides some high level indicators for success (these will be supported by developing clear targets and measures)
  - o Provides contextual information on international education, both within New Zealand and globally.

section 18(d)

7.

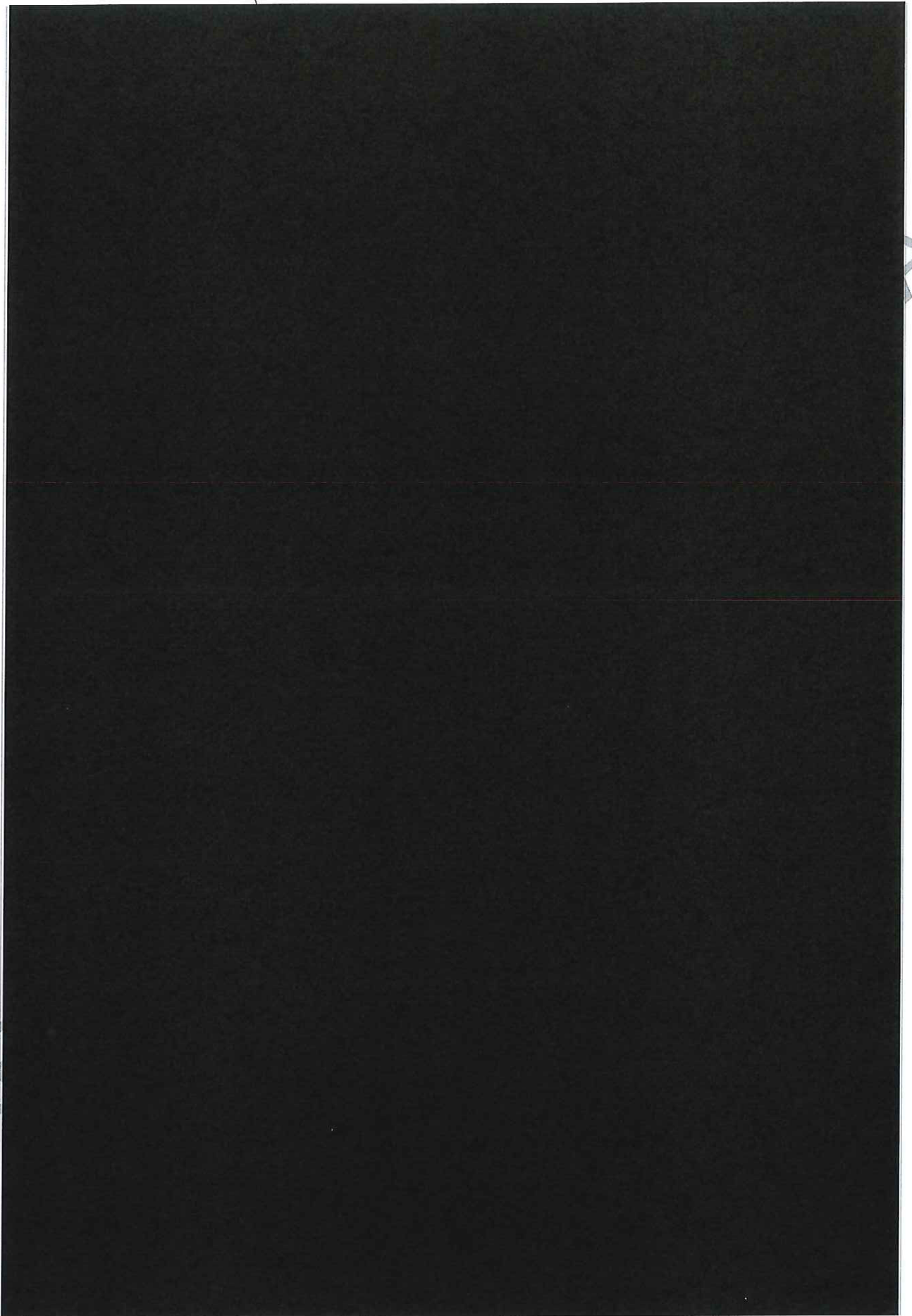
8. Further cross-agency work to develop the draft strategy led to a small number of suggested revisions to the outline that was endorsed by International Education Ministers on 26 February. These changes are reflected in the draft strategy (paper 1).
9. Following discussion at this meeting, we will make any required amendments to the draft strategy. We will provide you with a revised document along with an engagement plan and timeline for further development of the draft strategy on Wednesday 18 April 2018.
10. Claire Douglas (MOE) is available to talk through the draft strategy.

## **Discussion points**

- **Are Government's priorities clearly articulated in the draft strategy?**
- **Are the sub-goals sufficiently developed in the draft strategy?**



out of scope



out of scope

